

komobile

**Community Buses in
Eastern Austria demonstrate
high demand for non-car
mobility in smaller
Communities**

The Presentation

The Austrian „GmoaBus“ Service

Costs and Benefits

„GmoaBus“ & Scheduled Transport

Experiences and Recommendations

Prejudices

- Public Transport in **rural areas**
 - is diminishing,
 - is only for pupils,
 - has no „chance“.
- Public Transport **within communities**
 - makes sense (only) in cities with more than 15.000 inhabitants,
 - no Demand in smaller Communities.

The Start

„GmoaBus“ Pötttsching in 2000



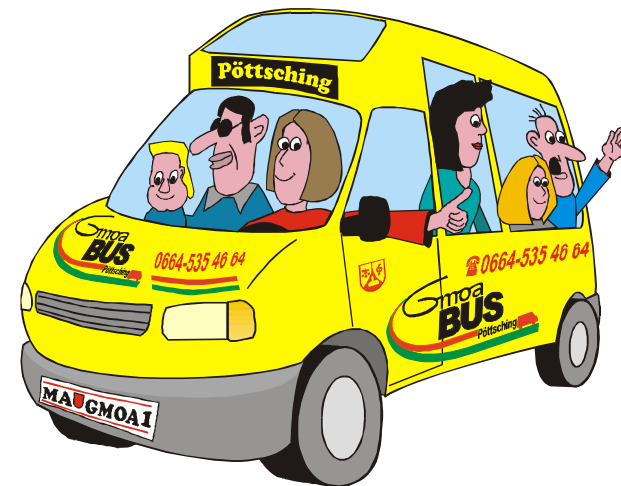
Model-Project for „Women’s Mobility“

Service-trips cost a lot of money and time

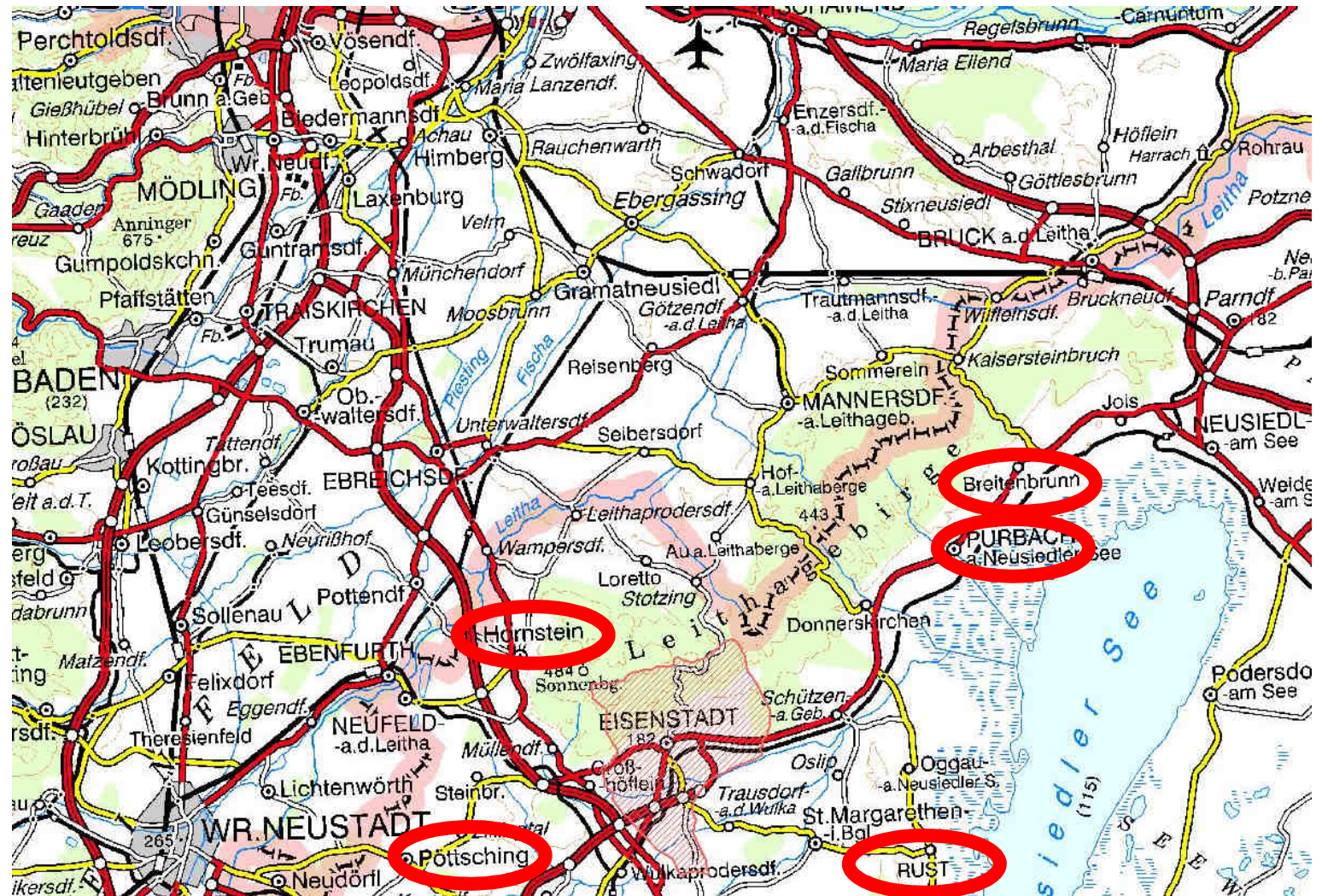
On-Demand-Bus

Pötttsching:

- 2.700 Inhabitants,
- many commuters,
- compact housing structure.



More „GmoaBus“



Project goals



self-determined mobility for elder and young people

Reducing **service mobility** with cars

strengthening the **local economy**

reducing short **car-trips**

attractive **last-mile** in public transport chain

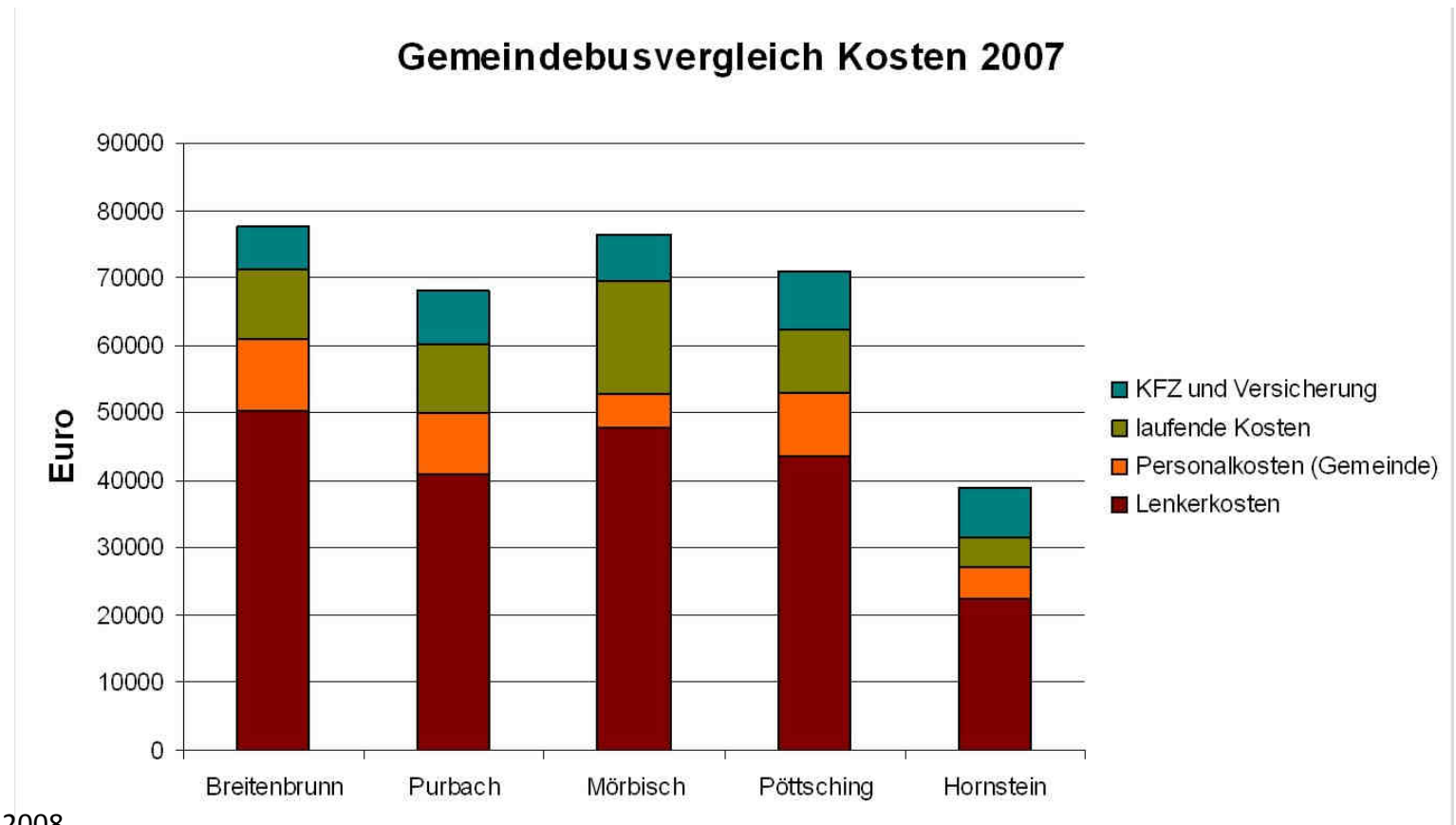
„GmoaBus“

How it works



1. Bus works **on demand**
2. Passengers have to **call the bus**
3. Bus arrives (normally) **not later than in 10 minutes**
4. Trip from **door to door**
5. **Priority** for trips in connection to **scheduled public transport**

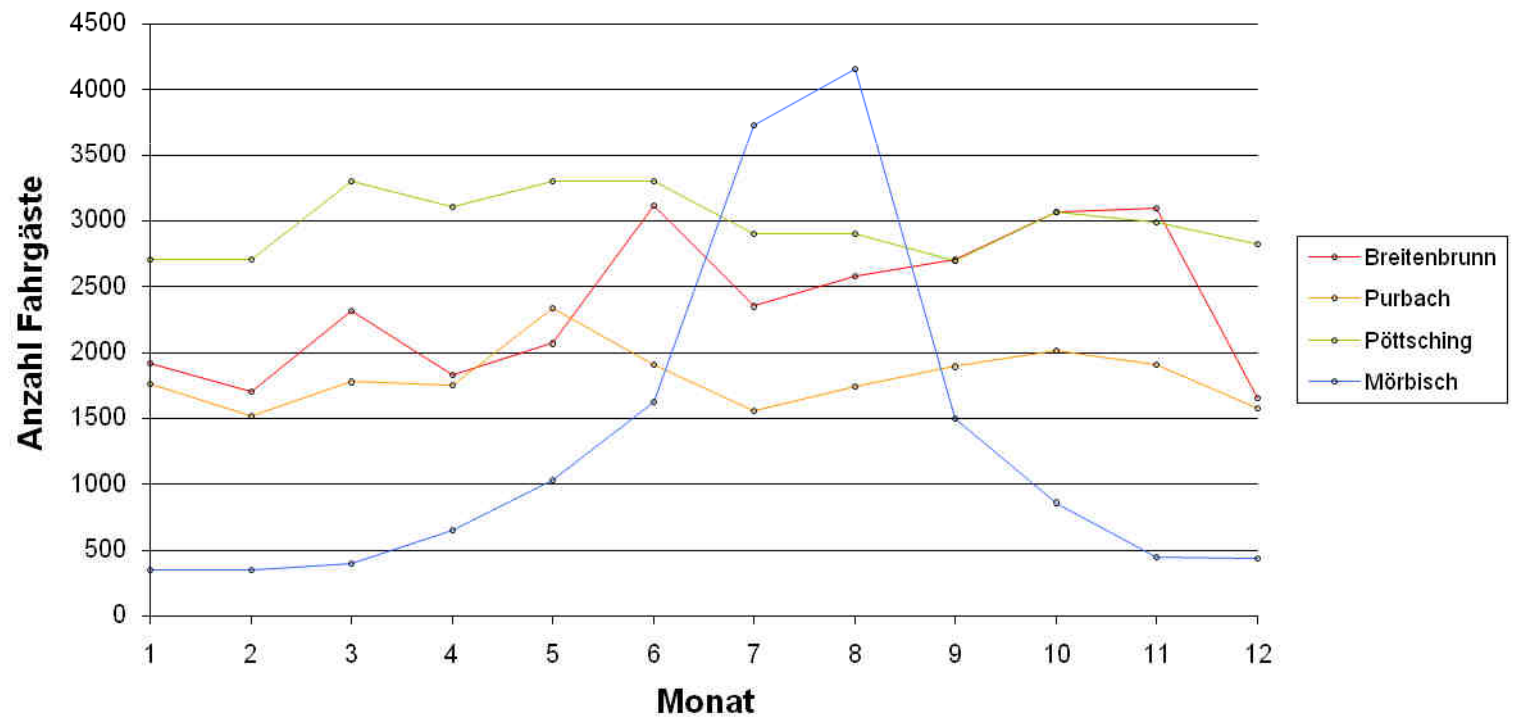
Costs



Source: MoSeTo-Project, 2008

Number of Passengers

Verteilung der Gemeindebusfahrgäste im Jahr 2007



Source: MoSeTo-Project, 2008

GmoaBus and Scheduled Transport: Important Aspects

Planning the Service

- Connecting at the right time
- In the right place (barrier-free)

Informing about the Service

- Traffic chain for all passengers (in both directions)

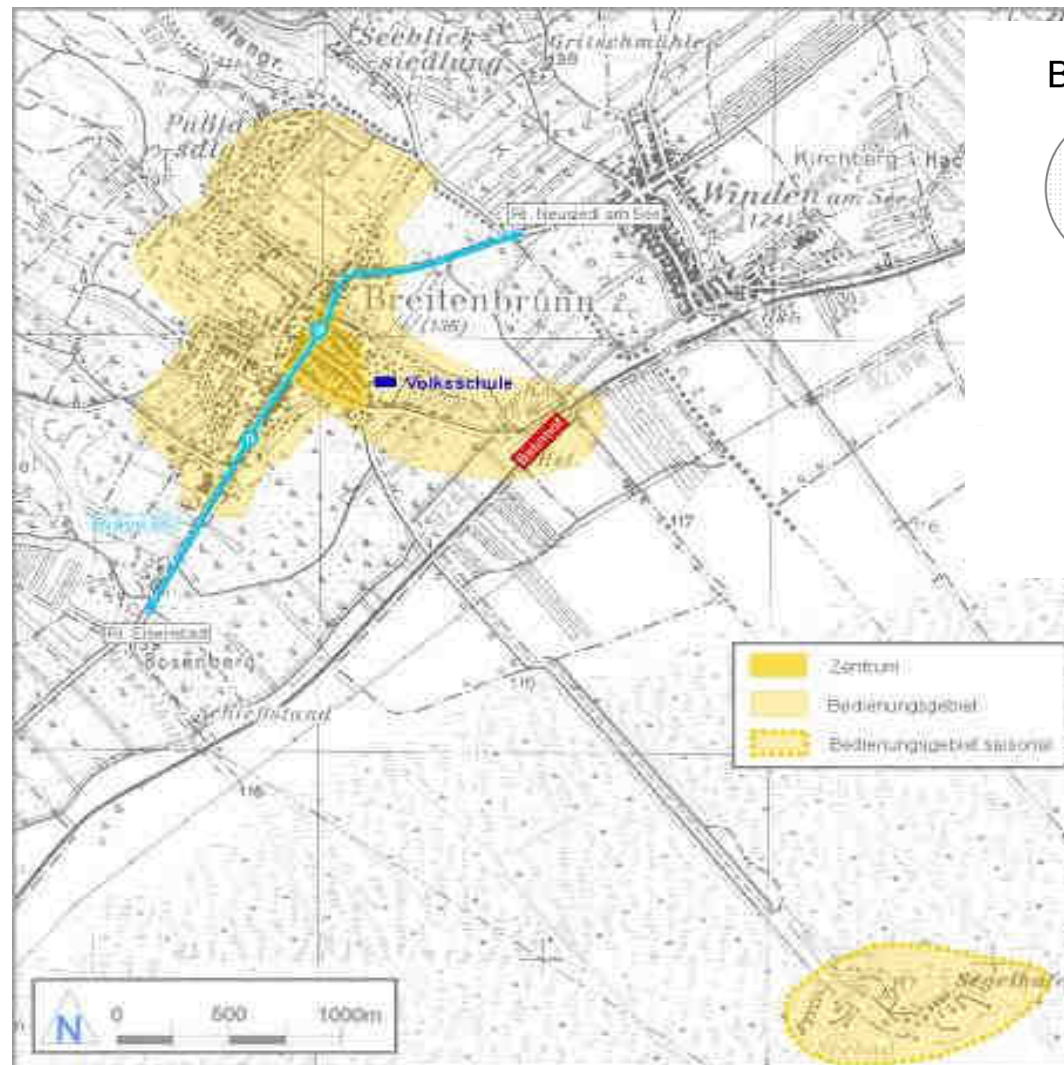
Ticketing for the Service

- One Ticket for one journey

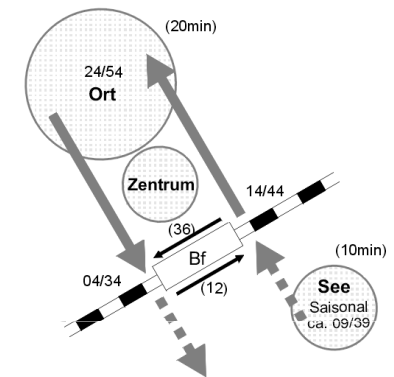
Running the Service

- Quality management in the case of delays

Connecting to Rail-Service



BREITENBRUNN



04/34 Cirka-Fahrtmöglichkeiten GmoaBus
(12) Taktzeiten ÖBB

Ticketing

Good Prices

Relieving the drivers

Tickets are not integrated in the regional transport association

Using „GmoaBus“ you have to pay an „**Additional Charge**“ (= Standard for on-demand-services in the eastern region of Austria)



Conclusions

1. „GmoaBus“ is a very **attractive service**
2. „GmoaBus“ costs **(a lot of) money**
3. **Information** for non-residents should be **improved**
4. **Quality Management** for the **interface** to **schedules services** is necessary
5. „GmoaBus“ is a service with a **growing potential**, the growing share of **elder people** underlines that
6. „GmoaBus“ is **one (good) possibility** for an attractive on-demand services

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